



Anna E. Schoenbaum

Vice President of Applications and Digital Health

Anna Schoenbaum, DNP, MS, RN-BC, FHIMSS is the Vice President of Applications and Digital Health at Penn Medicine. Anna has 30+ years of healthcare and 20 years of informatics and health technology experience. Anna started her career as a pediatric intensive care nurse, and quickly moved into management. Throughout her career, Anna held roles leading digital transformation initiatives and providing system support for complex health systems (clinical applications, health information exchange, population health, patient experience, operations engineering, performance improvement). Her current efforts are primarily focused on providing the strategic direction in the EHR system and further developing digital healthcare.

Anna earned a Doctorate in Nurse Practice and Master of Science in Informatics at the University of Maryland School of Nursing. She also holds a Bachelor of Science in Nursing from the Medical College of Georgia. Dr. Schoenbaum is board certified in informatics and is a fellow member of Healthcare Information Management Systems Society (HIMSS). She is also an active member of HIMSS, HIMSS Nursing Informatics Committee, HIMSS Social Determinants of Health Taskforce, and Maryland HIMSS Board of Directors. Dr. Schoenbaum serves on faculty at the University of Maryland School of Nursing and sits on the Nursing Informatics Advisory Board. She is also a visiting professor at Chamberlain University.

Areas of Expertise

Healthcare
HIE
Healthcare IT Management
Hospital Operations
Nursing Informatics
Governance
Patient Experience
Population Health
Process Improvement
Service Delivery Outsourcing Relationships

Professional Memberships

- + College of Healthcare Information Management Executives (CHIME)
- + Healthcare Information Management Systems Society (HIMSS)
- + HIMSS Fellow Member
- + HIMSS Nursing Informatics Committee
- + HIMSS Social Determinants for Health Taskforce
- + Maryland Chapter of HIMSS (MD HIMSS)- Board of Directors, Secretary
- + Infor Healthcare Innovation Council



The **Facts & Figures** is a pocket-size brochure containing a wealth of data about Penn Medicine, from information about new facilities to quick stats about its economic impact, workforce, and student community.

Read Online: <https://express.adobe.com/page/G2dLTFVTi2dCi/>

Patient Care

Penn Medicine's physicians, nurses, and staff provide exceptional, personalized care to patients with a wide range of medical conditions. Using state-of-the-art equipment and data science, our multidisciplinary clinical teams work together to ensure that patients' needs are addressed from multiple perspectives. Pharmacists, social workers, as well as nutrition and rehabilitation professionals, are all part of the care team along with doctors and nurses.

Education

The Perelman School of Medicine — established in 1765 — is consistently ranked among the nation's top academic medical schools by U.S. News & World Report. Penn Medicine offers students an innovative, comprehensive curriculum that prepares them to become leading physicians and scientists in the United States and around the world. The community of alumni numbers over 25,160 living and working across the globe.

Research

Penn Medicine's researchers take an interdisciplinary approach to better understand the fundamental mechanisms of disease, which leads to more precise and personalized treatments. Faculty from dozens of institutes, centers, and departments work in teams spanning the 11 other schools at the University of Pennsylvania, including experts in informatics, bioengineering, and health policy.



Additional Profile Information at:
<https://www.linkedin.com/in/anna-schoenbaum-dnp-ms-rn-bc-fhimss-b1aa70a/>

Penn Medicine Information Services 2022 Benefits Realization Analysis

Information Services Benefits Realization report reviews (32) high-profile, high-quality projects implemented in fiscal years 2020 and 2021. https://issuu.com/pennmedicineis/docs/is_2022_benefits_realization

